

**RESOLUTION # 1– 2011
(Regular Winter Session)**

Submitted by
AVMA Executive Board

ANNUAL MEMBERSHIP DUES INCREASE

RESOLVED, that the American Veterinary Medical Association (AVMA) House of Delegates (HOD) implement an annual increase in AVMA membership dues in the years 2013-2015 as follows:

- The annual increase will be \$10 for Regular, Associate, and Affiliate memberships
- Reduced dues membership categories will equal 50% of the annual dues of Regular members

Statement about the Resolution

Historically, on an irregular basis, the AVMA has increased membership dues as needed to align the budget and increasing operating expenses associated with inflation and the needs of an expanding professional, member-driven association. Previous dues increases have occurred in a time span as short as two years or as long as seven years apart. If approved, this resolution will authorize the AVMA to increase membership dues on an annual basis in the years 2013, 2014, & 2015. The proposed increase (\$10) is based on the approximate historical average annual increase (3%) in the Consumer Price Index (CPI) for the past twenty years.

Scheduled annual increases will provide a consistent income allowing the Association to strategically plan, budget, and manage for the escalating cost of doing business (insurance, utilities, property management). More importantly, this process will allow prudent planning and budgeting for program initiatives in support of the AVMA strategic goals.

This resolution also proposes that dues for reduced dues membership categories (Retired, Recent Graduate, Educational, Family Obligations) equal 50% of Regular members' annual dues. Maintaining a consistent two tier dues structure as proposed will enable the Association to clearly communicate its message to all current and future members, and streamline the internal administration and operation for efficient member service.

Financial Impact: The financial impact would be additional dues income of \$700,000 in 2013; \$1.4 million in 2014; \$2.1 million in 2015. In percentage terms, this additional income represents a compounded annual increase of 2.2% based on the total AVMA 2011 budget of \$30.5 million.

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|--|---------------------------|------------------------------|------------------------|--------------------------|
| | RECOMMEND APPROVAL | RECOMMEND DISAPPROVAL | REFER TO . . .* | NO RECOMMENDATION |
| <i>Executive Board</i> | X | | | |
| <i>House Advisory Committee</i> | X | | | |
| <i>Reference Committee #4</i> | X | | | ##### |
| (*Use this space for additional narrative, if needed.) | | | | |

| | APPROVED | DISAPPROVED | REFER TO . . .* |
|-------------------|-----------------|--------------------|------------------------|
| HOD ACTION | X | | |